



# DAVE ISAAC

JOURNALIST  
WEB AND VIDEO PRODUCER

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## EXPERIENCE

### **Flyers beat reporter, Courier-Post — 2013-present**

- Cover the Philadelphia Flyers through both print and online content including video, photos, podcasts and use of social media platforms
- Content syndicated by two other Gannett newspapers and regularly picked up by USA TODAY

### **Digital producer, Courier-Post — 2012-2013**

- Managed website, Twitter account (@cpsj) and Facebook page
- Provided multimedia content including video, photos, galleries and written stories

### **Editor/Reporter, Philly Sports Daily — 2011-2012**

- Served as Philadelphia Flyers beat reporter
- Edited and posted all written copy and photos, managed website, Twitter account (@PHLSportsDaily) and Facebook page
- Redesigned site in May 2011, which led to an increase of average daily traffic of more than 500 percent

### **Multimedia Content Producer, Philly.com Sports — 2010-2011**

- Recorded, produced, edited more than 100 videos for sports department
- Served as one-man-band for feature packages

### **Web developer, National Constitution Center — 2010-2011**

- Maintained and developed website
- Liveblogged events
- Orchestrated livestream video to broadcast events to the Web

## EDUCATION

### **Temple University, Philadelphia — B.A., 2009**

Broadcast Journalism—School of Communications and Theater

## AFFILIATIONS

- Member of Professional Hockey Writers Association since 2011
- Member of Philadelphia Sports Writers Association since 2014