



DAVE ISAAC

JOURNALIST

WEB AND VIDEO PRODUCER

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 /daveisaac

Experience

Flyers Insider, 97.3 ESPN Radio — 2013-present

- Provide coverage online and on-air for South Jersey's ESPN affiliate radio station
- Available for analysis of breaking news and regular interview segments

Flyers beat reporter, Courier-Post — 2013-present

- Cover the Philadelphia Flyers through both print and online content including video, photos, podcasts and use of social media platforms
- Content syndicated by two other Gannett newspapers and regularly picked up by USA Today

Digital producer, Courier-Post — 2012-2013

- Managed website, Twitter account (@cpsj) and Facebook page
- Provided multimedia content including video, photos, galleries and written stories

Editor/Reporter, Philly Sports Daily — 2011-2012

- Served as Philadelphia Flyers beat reporter
- Edited and posted all written copy and photos, managed website, Twitter account (@PHLSportsDaily) and Facebook page
- Redesigned site in May 2011, which led to an increase of average daily traffic of more than 500 percent

Multimedia Content Producer, Philly.com Sports — 2010-2011

- Recorded, produced, edited more than 100 videos for sports department
- Served as one-man-band for feature packages

Web developer, National Constitution Center — 2010-2011

- Maintained and developed website
- Liveblogged events
- Orchestrated livestream video to broadcast events to the Web

Education

Temple University, Philadelphia — B.A., 2009

Broadcast Journalism—School of Communications and Theater

Affiliations

- Member of Professional Hockey Writers Association since 2011
 - Member of Philadelphia Sports Writers Association since 2014
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