

# DAVE ISAAC

## CONTACT

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## SOFTWARE

Adobe Dreamweaver  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Apple Final Cut Pro  
Apple iDVD  
Apple iMovie  
Audacity  
Clickability  
Microsoft Office  
Saxotech  
Wordpress

## PROFESSIONAL EXPERIENCE

### 2013 - present | *Flyers Insider*, 97.3 FM ESPN Radio

- Provide coverage online and on-air for South Jersey's ESPN affiliate radio station
- Available for analysis of breaking news and regular interview segments

### 2012 - present | *Digital Producer*, *Courier-Post*

- Provide multimedia content including video, photos, galleries and written stories
- Manage website, Twitter account (@cpsj) and Facebook page
- Integrated reader interaction through live chats, polls and Twitter mailbags
- Provide coverage – including print, video and photos – of Philadelphia Flyers
- Content regularly picked up by USA TODAY

### 2011 - 2012 | *Editor/Reporter*, *Philly Sports Daily*

- Philadelphia Flyers beat reporter
- Edited and posted all copy and art; managed website, Twitter account (@PHLSportsDaily) and Facebook page
- Redesigned site in May 2011; average daily traffic increased more than 500 percent

### 2010 - 2011 | *Multimedia Content Producer*, *Philly.com Sports*

- Maintained and updated sports coverage on Philly.com Sports website
- Covered various stories including breaking news and features as one-man-band video reporter
- Conducted live chats online during sporting events

### 2008 - 2009 | *Online Editor*, *The Temple News*

- Overhauled and redesigned website (temple-news.com) in January 2009, adding specialized section pages, photo slideshows and integrated online advertising
- Instructed staff of 24 how to post online content, including multimedia
- Implemented cutting-edge technology for college newspapers, including Web video, QR code integration and social media integration via Facebook and Twitter

### 2008 | *Intern*, *Comcast SportsNet Philadelphia Flyers broadcast team*

- Contributed to production of two "Remember the Spectrum" features that aired during games
- Logged video, entered logs into database and maintained video library
- Established "live-logging" process that has since been adopted

## EDUCATION

### 2005 - 2009 | *B.A.*, *Temple University*, *Philadelphia, PA*

Broadcast Journalism—School of Communications and Theater

## AWARDS AND AFFILIATIONS

- Member of Professional Hockey Writers Association since 2011
- EPpy Award, *Editor and Publisher Magazine*—Best College Newspaper Website, 2009
- Collegiate Keystone Press Award, *Pennsylvania Newspaper Association*—Second Place, Best Website, 2009
- Online Pacemaker, *Associated Collegiate Press*, Best Website, 2009
- Excellence in Journalism Award, *Temple University*—TV/Radio Piece, 2009
- Ted Von Ziekursch Scholarship, *Temple University*, 2009